

Order / Rev: 35840
 Alt Order #: 08801768
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Ocegura, John CD3
 Product Desc: OCEQUERA/CON/DEM
 Estimate: 1185
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 17	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 630-7p 8 NEWS NOW AT 630PM-SAT	CM	630-7p (6:30 PM-7:00 PM)	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12-----S-1\$965.000.00</div></div></div>															
E 18	8	10/07/12	10/07/12	Sun 4-5P Elec Playgroun&M Electric Playground	CM	4-5p	-----S	:30	1	\$135.00	LV3	0.00	NM	1	\$135.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12-----S1\$135.000.00</div></div></div> <div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div><div>1810/01/12-10/07/12Sun 4-5P Elec Playground4-5p-----Su:30(\$135.00)0.00NM</div><div>See MG 18.2</div><div>2810/07/12-10/07/12Sun 4-5P Elec Playground5-530p-----Su:30\$135.000.00NM</div><div>Ⓜ MG for 18.1 10/07</div><div>[Program time moved due NFL Football]</div></div></div>															
E 19	8	10/07/12	10/07/12	8 News Now Sun 5-7p 8 News Now Sun 5-7p 8 NEWS NOW AT 5PM-SUN	CM	5-7p (4:00 PM-4:30 PM)	-----S	:30	1	\$350.00	LV3	0.00	NM	1	\$350.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12-----S1\$350.000.00</div></div></div> <div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div><div>1810/01/12-10/07/128 News Now Sun 5-7p5-7p(5:00 PM-5:30 P-----Su:30(\$1,140.00)0.00NM</div><div>See MG 19.2</div><div>2810/07/12-10/07/128 News Now Sun 5-7p430-5p(4:30 PM-5:00 P-----Su:30\$350.000.00NM</div><div>Ⓜ MG for 19.1 10/07</div></div></div>															
E 24	8	10/05/12	10/05/12	Fri 9-10p CSI: NY	CM	9-10p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12----F--1\$1,400.000.00</div></div></div> <div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Rtg</u></div><div><u>Type</u></div></div></div><div>1810/01/12-10/07/12Fri 9-10p9-10p----F----:30(\$1,400.00)0.00NM</div><div>See MG 24.2</div><div>2810/01/12-10/07/12Fri 9-10p9-10p----F----:30(\$1,400.00)0.00NM</div><div>Ⓜ See MG 24.3</div><div>[ORDERED WRONG INV CODE]</div><div>3810/01/12-10/07/12Fri 9-10p9-10p----F----:30\$1,400.000.00NM</div><div>Ⓜ MG for 24.2 10/05</div></div></div>															
E 25	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12-----S1\$1,500.000.00</div></div></div> <div>60 MINUTES</div>															
E 26	8	10/02/12	10/08/12	8 News Now 11p M-F 8 News Now 11p M-F 8 NEWS NOW AT 11PM	CM	11-1135p	MTWTF--	:30	2	\$600.00	LV2	0.00	NM	2	\$1,200.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/02/1210/08/12MTWTF--2\$600.000.00</div></div></div>															
E 27	8	10/06/12	10/07/12	8 News Now 11p Sa/SuCM 8 News Now Sa/Su 11p 8 NEWS NOW AT 11PM-WKND	CM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/01/1210/07/12-----SS2\$400.000.00</div></div></div>															
E 28	8	10/02/12	10/08/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	MTWTF--	:30	2	\$275.00	LV2	0.00	NM	2	\$550.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 10/02/1210/08/12MTWTF--2\$275.000.00</div></div></div> <div>LATE SHOW W/LETTERMAN</div>															
N 29	8	10/02/12	10/07/12		CM	9-10p	--W----	:30	1	\$2,300.00	LV2	0.00	NM	1	\$2,300.00

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Wed 9-10p CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$2,300.00		0.00			
N 30	8	10/02/12	10/07/12	Sat 1235-135a DaVinci I6M Da Vinci Inquest	CM	12.35a-1.35a -----S-	:30	1	\$40.00	LV3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$40.00		0.00			
N 31	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$225.00	LV2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$225.00		0.00			
N 32	8	10/07/12	10/07/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$350.00		0.00			
N 33	8	10/08/12	10/08/12	8 News Now 5-630p M-FCM 8 News Now 5-630p M-F	CM	5-630p M-----	:30	1	\$500.00	LV2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$500.00		0.00			
N 34	8	10/08/12	10/08/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a M-----	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$25.00		0.00			
Totals												39	\$20,040.00	